

Mr. Keltyka and Mr. Szymkiewicz,

please find our answers below, and I have also copied a bit broader set of answers in the context of the false allegations made about our activities by other press outlets.

I am Viktor Szigetvári, the COO-CFO of Estratos Digital GmbH. You can use these statements below in your article but if you quote anything, you must attribute that to me personally and also only full paragraphs and / or bullet points are allowed to be quoted, no fragments.

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Ms. Kycia is a Polish freelancer who is in a contractually regulated relationship with Estratos Digital GmbH (Austria, formerly Datadat GmbH). She works mostly on processes related to corporate-level tasks rather than on Polish projects. But she is aware of Estratos's business activities and clients in Poland, and took part in the handling of certain client relationships also.

We cannot confirm that Ms. Gruda took part in any of our digital ad management campaigns conducted in Poland that were commissioned by our compliantly contracted, paying clients. We know her, she is a trusted member of the team of our partner NGO, ECDA.

The additional, non-Polish Facebook pages that are listed in one of the questions belong to other projects in other countries in which our company is involved. We have contracted and paying, third party clients behind those projects too and we are not conducting any campaigns with those pages on our own behalf or on behalf of foreign entities in those countries.

We can confirm that Estratos works occasionally with Arin Keshishian as our company values his experience and professionalism. He is a senior expert in strategy, campaigns, and digital marketing. He is one of those with whom Estratos works in a trade partnership.

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Estratos Digital GmbH (Austria) is a digital software, consulting, and campaign management company. We have subsidiaries in multiple countries, and we employ staff in more than 8 European countries. We work with value-aligned, progressive causes, initiatives, activists, movements, candidates, parties and campaigns.

Estratos is a transparent and compliant organisation.

- We are registered in the relevant commercial registries in multiple jurisdictions, and our entities are registered in a transparent manner. It is easy to find who our owners and investors are.
- We do not use structures to hide our company and our investments. The name 'Datadat' comes from our original company, which was founded in Hungary in 2016. Since then, we have moved on from that name, registered our hub-entity in Vienna, and secured investment from the US-based investment fund Higher Ground Labs (<https://highergroundlabs.com/companies/estratos/>), which exclusively invests in pro-democracy, progressive digital companies.
- As we are processors of the data of our clients, we fully respect the regulations of GDPR and also the additional domestic data protection rules and case law-based processes. Given the fact that we are keen to be compliant with the relevant privacy regulations, it is easy to find our services in publicly available privacy policies of many clients, as we shall be listed as data processors if, according to the internal policies of our clients, this information is to be published.

Estratos has clients spanning five continents and over 30 countries.

- We provide digital direct messaging, digital movement building, and digital campaigning services. We develop and resell a state-of-the-art technology stack for campaign organisations.
- This includes software, training, campaign management, and many other related digital services.
- We work in close partnership with the European Centre for Digital Action (ECDA), a Brussels-based NGO and the champion of digital transformation and advocacy on our continent. We collaborate with them on their programmes and outreach efforts.
- We also work in trade partnerships with multiple other campaign service providers under multiple jurisdictions in order to maximize the impact of our joint business efforts. These partnerships were also created in full harmony with the relevant regulations.

Estratos has many NGO clients in Poland for whom we provide GDPR-compliant data services, database management, and mass email services. Our technology enables our clients to run effective, compliant, and advanced digital programmes. We resell Action Network, a CRM, email marketing, and database management software, and we also sell our own micro-donation-based fundraising form software, Lunda. Lunda is a GDPR-compliant donation tool that functions in full compliance with the relevant regulations of all EU member states and many other countries around the world. We first entered the Polish market in 2022.

We can confirm

- that Estratos is taking part in non-partisan digital campaign efforts in Poland.
- Contrary to some reports, our company is involved purely as a service provider with relevant NGO clients, with whom they have agreements about the campaigns conducted within the Republic of Poland.
- We are not involved and were not involved in any campaigns that do not have a domestic, paying, contracted client. So, Estratos is not funding, organizing any campaigns in Poland on its own behalf or on behalf of any foreign entity.
- Our company did not conduct any cooperation with Rafał Trzaskowski or with any other candidate. More generally, we are not Mr. Trzaskowski's service providers, consultants of his campaign, organisation, party, or the city of Warsaw.

According to our understanding,

- it is legal in Poland to conduct independent digital campaigns during election periods with the aim of mobilisation.
- We are familiar with the legal framework and relevant case law, as well as the changes to the regulatory framework that occurred during the previous Polish government's tenure.
- As it is clearly evident, the campaign in question is by no means the only campaign currently taking place in Poland's digital space with the aim of non-partisan electoral mobilisation.

The social media assets in question form part of our campaigning efforts on behalf of one of our paying Polish NGO clients. We can confirm that:

- Our company owns, sets up, and manages the relevant social media assets and their content, as well as the related digital infrastructure, including the connected Meta ad infrastructure.
- During the scoping of the campaign programme, we informed our client that we control social media assets that can be used in their independent digital mobilisation campaigns.

- As part of our services, we are helping this NGO client to conduct a comprehensive digital campaign in Poland with the aim of non-partisan mobilisation conducted in harmony with the Polish regulations.

Contrary to some reports,

- we can confirm that everything that happened on these social media platforms, including the infrastructure and paid amplification, was in full compliance with Meta's and other social media platforms' regulations.
- We are fully aware of the internal regulations introduced by the platforms in 2019 for social issues and political campaigns, and we respect these rules.
- Everything that is to be published as a legal or platform obligation was published.
- We do not use fake profiles, identities, or companies, and these social media pages do not spread lies or fake news. They cannot, therefore, be described as disinformation assets. Disinformation always breaks the platform's regulations by using fake legal and natural entities to spread outright lies about moderate, centrist, civic, or progressive politicians, movements, and activists. This is not the case here.

We can confirm

- that we managed and set up the relevant advertisements, and that we played an active role in the associated creative processes.
- All of these activities were and are in full harmony with the client agreement concluded by us and our Polish clients.
- Our contract with our NGO client prevents us from disclosing their identity, and no regulation, law or rule forces us to do so. So our behaviour on this is legally compliant.
- In the case of any formal inquiry, we intend to fully cooperate and share the relevant information with any investigative body. Up until now, none of our companies and/or staff, freelancers have been approached by any formal investigations.